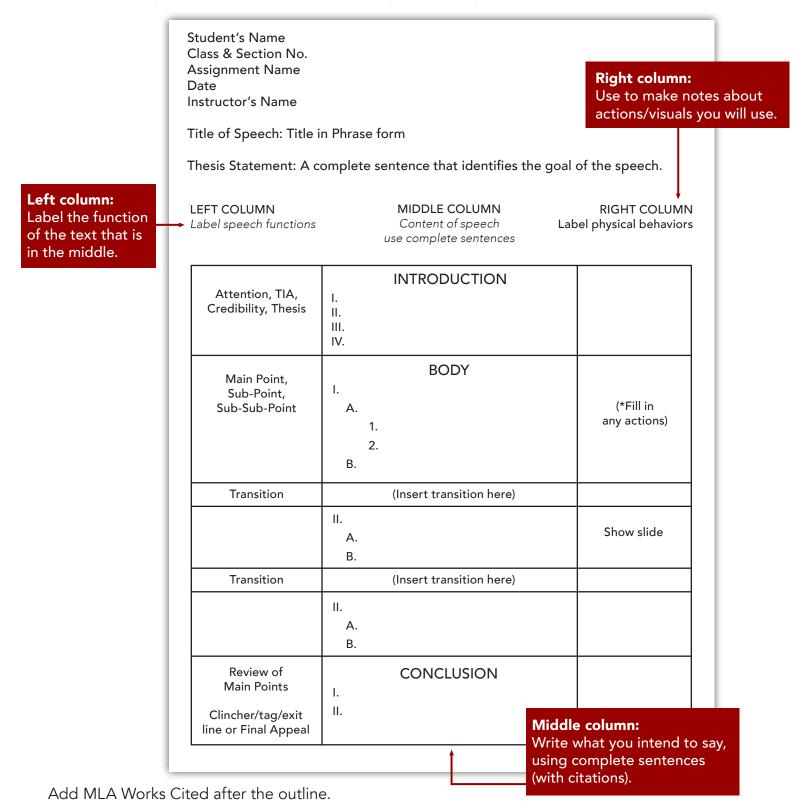
Using the Three-Column Outline

Overview and Tips

- Include a heading, a four-part introduction, a three-part main body, and a two-part closing; make sure to save your copy on a computer or external drive while working.
- Use complete sentences in the body of the speech for all points.



What Will Monroe's Look Like in Your Speech?

What should I Do Now?

INTRODUCTION

- Attention: I. Attention-Getter
 - II. TIA (Relevancy)
 - III. Credibility
 - IV. Thesis

BODY

Need: I. What needs to change? (This first point convinces us there is a problem.)

- A. Support and evidence
- B. Support and evidence

Satisfaction: II. This is how we solve it. (This should be big picture.)

- A. Example new idea
- B. Example change in strategy

Visualization: III. What a wonderful world this would be once the plan is in place.

- A. Examples (linked with needs)
- B. Examples

CONCLUSION

- Action: I. This is what we have to do (be specific).
 - A. Write a letter to _____.
 - B. Stop eating _____.
 - C. Donate money to _____.
 - D. Start exercising.
 - E. Sign this petition.
 - II. Review main points
 - III. Clincher

The Audience's To-Do List (2-3 steps)

The Problem

The Plan

The Benefits